



## 2019 LAT Sponsorship Information

### *Who is LAT?*

Lakeside Aquatics Team is a local USA Swimming member club dedicated to elevating the sport of swimming in Slidell, LA. We have recently installed heat in a local 6-lane, 25 meter pool so that we can practice year-round. Thermal blankets have been purchased and we are looking forward to making it through our first winter as a team! We teach fundamentals, technique, life skills, and teamwork. Our swimmers range from the novice level (just learning all 4 strokes) through high school age (even collegiate scholarship hopefuls). We will be competing at the local, regional, state, and national levels.

### *Why sponsor LAT?*

LAT is dedicated to bringing a swimming program to Slidell that develops the swimmer as a whole, mentally and physically, preparing them for the sport of life. The owner and head coach of our team is Sarah Herrington. Sarah swam for a local club team in Louisiana growing up, and swam for Clemson University on a scholarship from 2003-2007. Sarah is dedicated to bringing higher swimming education to our area and elevating the sport within Louisiana. Sarah is currently a member of the Technical Planning Committee for Louisiana Swimming, and is ASCA Level III Education certified. Our Assistant Coach, Emma Doll is a recent graduate of UALR where she swam competitively in Slidell and through college, is obtaining her personal training certification, and beginning her swim coaching journey with LAT.

### *What will your sponsorship help LAT with?*

Your sponsorship will help LAT:

- Purchase/build swim training equipment for the athletes
- Pay heating costs/bills to help keep the pool up and running during our first winter months
- Pay pool rental costs to practice at UNO during long course season
- Quarterly team building activities for the athletes
- Purchase cross training equipment to use on the pool deck
- Coaches/Officials certifications and club memberships for competition

### *What will LAT do with your sponsorship?*

In return for supporting our program, we can:

- Add you as a sponsor on our website ([www.lakesideaquaticsteam.com](http://www.lakesideaquaticsteam.com))
- Promote you as one of our sponsors via social media (instagram: @lakesideaquaticsteam and facebook: @lakesideaquaticsteam)
- Incorporate you on our Lakeside Aquatics Team banner (this will be displayed at our pool and be brought to all of our competitions representing our team area)

Contact LAT: [lakesideaquaticsteam@gmail.com](mailto:lakesideaquaticsteam@gmail.com) or Coach Sarah (864) 650-4797



## **2019 Sponsorship Levels**

### *Bronze \$100.00*

Bronze sponsorship includes your business logo added as a sponsor on our website with a link to your business page.

### *Silver \$250.00*

Silver sponsorship includes your business added to our sponsor section of our website, and your business logo added to our team banner.

### *Gold \$500.00*

Gold sponsorship includes your business added to the sponsor section of our website, your business logo added to our team banner, and acknowledging/promoting your business on our social media platforms (Facebook and Instagram) quarterly.

### *Platinum \$1,000.00*

Platinum sponsorship includes your business added to the sponsor section of our website, your business logo added to our team banner, acknowledging/promoting your business on our social media platforms quarterly, and adding your business logo to our championship/special event shirts during the year.

*If there is anything more we can do, or a more personalized advertisement, LAT is flexible and would love to work something out to have you as our sponsor! THANK YOU!*

# THANK YOU for choosing to support a local swim team!

Business Name:

Business Address:

Business Phone Number:

Business Contact Name:

Additional requests/information:

Sponsorship Level:      Bronze      Silver      Gold      Platinum

*\*Please attach a check made out to "Lakeside Aquatics Team"\**

